

The background image shows an indoor youth center. In the foreground, two young men are crouching on a wooden floor, surrounded by several colorful hula hoops (blue, green, yellow, pink). In the background, there is a large climbing wall with many colorful holds. Below the climbing wall is a banner for 'MINEHEAD EYE YOUTH SERVICES' with various icons and text. To the left, there is a sign that says 'MINEHEAD EYE YOUTH SERVICES'. To the right, there is a ramp and a person standing near it.

IMPACT REPORT

2020 - 2023

**WEST SOMERSET YOUTH AND
COMMUNITY ORGANISATION**



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Introduction

1

This report demonstrates how Minehead EYE has progressed over the past 3 years, April 2020- March 2023. It responds to criteria identified within NPC's, evaluation tools, alongside local beneficiaries' feedback and assessments.

We focus on progress towards intended outputs and outcomes, key achievements, Covid, lessons learned, and any substantial changes in our approach or expectations that have arisen.

Minehead EYE has made significant developments over the past 36 months which have strengthened its presence as a youth and community organisation, and also ensured the development of an extensive consultation process. This helps us to ensure our purpose and presence meet the needs of the area, the young people, and our communities.



92% OF OUR BENEFICIARIES SAY THAT THEY WOULD RECOMMEND
MINEHEAD EYE'S SUPPORT TO THEIR FRIENDS.

What is Minehead EYE?

2

Minehead EYE has recently celebrated its 13th birthday and has over 13,000 beneficiaries each year. It is a social enterprise dedicated to working with young people and communities across West Somerset. It has become an established and well-respected Youth and Community Hub for West Somerset. The EYE is open 7 days a week from 10am, delivering a range of universal and targeted youth services and community projects; using its centre, professional workforce, spectrum of youth and community clubs and an outreach model of delivery across West Somerset communities. It houses a cross section of professional organisations, events, meetings and services.

Our £3.4 million pound EYE centre boasts many facilities and resources across a spectrum of activities (sports, media, I.T., music, cooking and art). Its indoor skate park, climbing wall, music studio and café are unrivalled in the area, therefore often populated for recreational use. Our delivery through our openness and can-do attitude has seen participation grow by over 20% in the past 3 years and has enabled us to expand our services and support for both young people and their communities.



Our Mission

Our aim is to ensure that young people and communities disadvantaged by rural isolation have access to the same opportunities for development, personal growth and support that exist in more urban areas. We also believe that disadvantaged young people and their communities should not be, however unintentionally, separated out from their peers.

We therefore provide universally subsidised access to all local children and their families across the very rural district of West Somerset. We provide young people with engaging, fun, instructive leisure and diversionary activities in formal and informal settings, encouraging their creativity across music, media, sports and the arts, giving them a focus for their aspirations, resilience and health and well-being.

71% OF OUR BENEFICIARIES SAY THAT THEY LEARN NEW THINGS AT MINEHEAD EYE.

Why is Minehead EYE Needed?

3

We fill a major gap in provision in a very rural and substantially deprived area of Somerset. We clearly engage and empower the young people of West Somerset through youth work, and provide access to facilities which encourage creativity in sports, art, music and media, and offers new developmental experiences and opportunities.



Somerset County Council removed all its professional and financial support to youth services over a decade ago. All provision for West Somerset youths were stopped overnight.

A recent national study (Social Mobility Index) ranked West Somerset as the lowest nationally. Demonstrating that disadvantaged young people residing in West Somerset are the least likely to go on and gain a good job when they are older.

A ranking and harshness which rials yet motivates us. A challenge we welcome and drives our dedication. We have delivered a coherent, practical and potential life changing plan for West Somerset's young people and their communities. Always working towards achieving our organisation's mission and its outcomes.

These aspects coupled alongside the third sector's funding landscape, national and local competitiveness we were aware of how little was out there for young people, but how much it was needed.

We work hard to provide a platform for young people to be listened to more effectively, access more opportunities and services and proactively change these statistics. We use our current provision, model of working, services, networks and professionals to work with young people to ensure a multitude of barriers are removed, and practical, efficient and effective pathways are developed.

75% OF OUR BENEFICIARIES SAY THAT ATTENDING SESSIONS AT MINEHEAD EYE "KEEPS THEM OUT OF TROUBLE".

Our Services

4

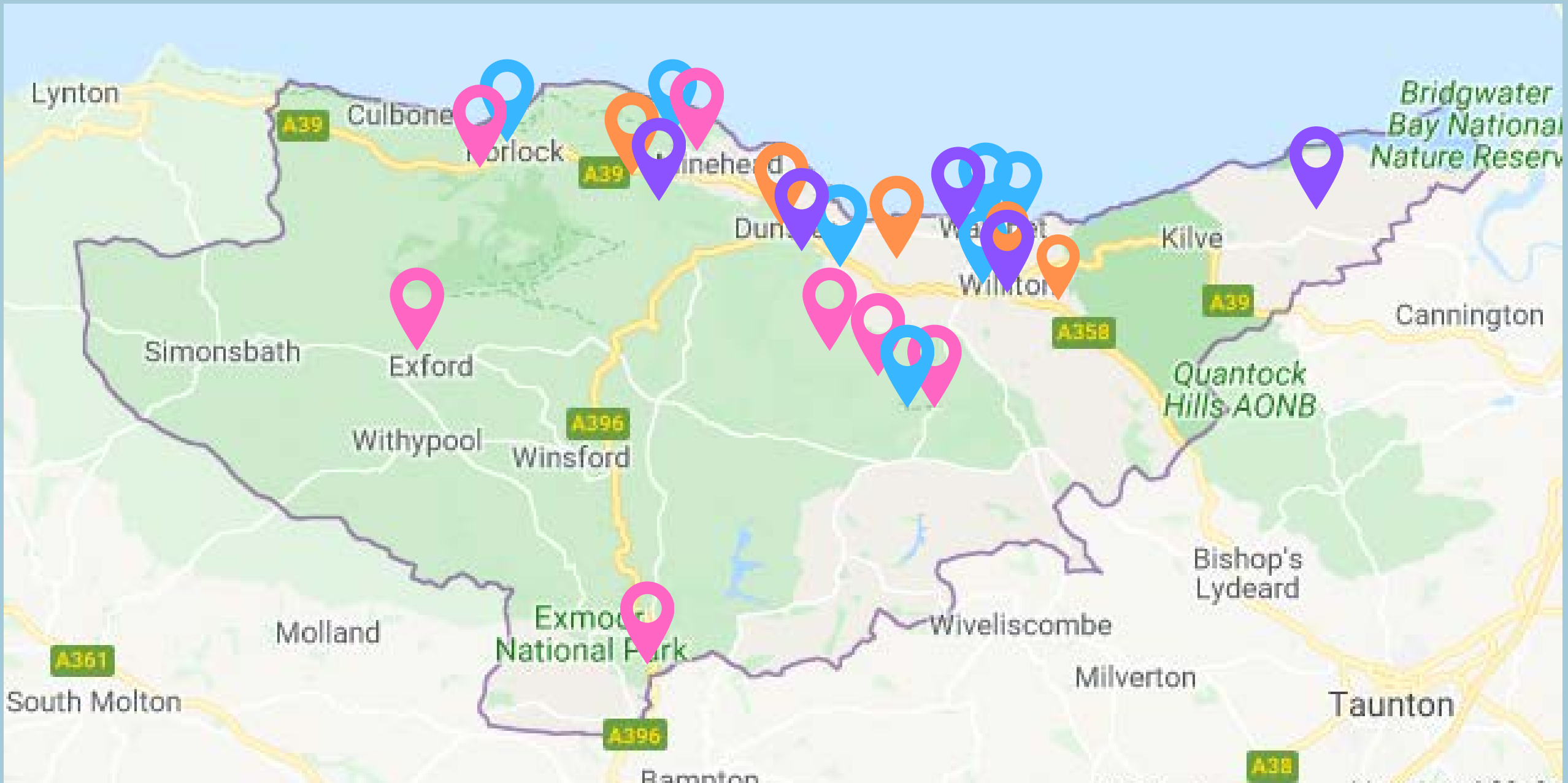
EMPLOYMENT ADVICE
EYE EXPLORERS DIGITAL SKILLS
MINEHEAD YOUTH CLUB PROFESSIONAL YOUTH WORK TEAM
SCOOTING BOYS' NIGHT WATCHET YOUTH CLUB
MUSIC TARGETED HIGH LEVEL SUPPORT PASTORAL SCHOOL
PROFESSIONAL SUPPORT WILLITON SUPPORT
VOLUNTARY SECTOR YOUTH CLUB CLIMBING
PSHE DELIVERY ART GUIDANCE AND INFORMATION SPORTS
ROADWATER YOUTH CLUB I.T SLACK-LINING
DJ-ING UNIVERSAL YOUTH WORK SEN ACTIVITY DELIVERY
LIFE SKILLS WORKSHOP OUTREACH YOUTH
GRAFFITI SEXUAL HEALTH SUPPORT SUPPORT
DIGITAL PEER MENTOING PROGRAMME YOUTH ADVOCACY
ADVICE SOCIAL ACTION PROJECTS MEDIA YOUNG CARERS PROJECT
MENTAL & EMOTIONAL HEALTH HOLIDAY ACTIVITY & FOOD PROGRAMME SEN SUPPORT
APPRENTICESHIPS YOUTH VOICE PROGRAMME
AFTER SCHOOL CLUBS ZUMBA HOME EDUCATION GROUPS
CARHAMPTON YOUTH CLUB PORLOCK YOUTH CLUB
GIRLS' NIGHT COMMUNITY CONNECTOR DIDDY DUDES
TEAM BUILDING WORKSHOPS WORK PLACEMENT SCHEME
COUNSELLING

90% OF OUR BENEFICIARIES SAY THAT THEY HAVE MET NEW FRIENDS
THROUGH MINEHEAD EYE.

Developing as an Organisation

5

We have evolved and grown as an organisation. We've built a longstanding trust and positive reputation with communities, young people and professionals which is unrivalled across the area. The desire, belief and ability of our team to fulfil its potential and meet the needs of young people within their communities is clear for all to see and demonstrated through our impact.



SCHOOL GROUPS



TARGETED PROJECTS



OUR YOUTH CLUBS



OUTREACH YOUTH SUPPORT

Over the past 3 years numbers have grown year on year to over 950 members, 250 of which also access one of our now 7 community youth clubs based across West Somerset. We now have a throughflow of over 500 attending every week despite young people only equating to less than 20% of the West Somerset population.

We house professional forums and partnerships panels, led by the police, education, council and voluntary sectors. We now work with over 12 different schools and 15 different professional partner organisations on a weekly basis.

We have become Somerset Council's Connect Somerset Champion organisation for the area. 1 of 12 across the whole county.

10% OF OUR BENEFICIARIES DESCRIBE THEMSELVES AS "ALWAYS" LONLEY.

Our Model of Delivery 6

We have diversified in our delivery, developing from a self-sustaining popular youth facility in West Somerset, and become a multi-faceted organisation offering a hugely subsidised and diverse range of youth and community services, activities and provisions to support the area. The development has been a conscious effort to fulfil West Somerset's clear gaps, needs and requirements brought about by its deprivation and limitations. The EYE has a social conscience and understanding of the strategic role it can and should play for young people within West Somerset. Some of the most vulnerable young people now access us, overcoming clear financial and physical barriers, demonstrating our intentions to offer a fully inclusive model for West Somerset.

We operate through 4 strategic strands demonstrating our depth and versatility. As an organisation we use our centre as a base for all of our operations.



ON AVERAGE YOUNG PEOPLE USE MINEHEAD EYE FOR AT LEAST 3 YEARS

MINEHEAD EYE YOUTH SERVICES

ROLLER DISCO

SUITABLE FOR ALL AGES
BOOKING IS ESSENTIAL

MINEHEAD EYE PRESENTS...

ACOUSTIC NIGHT

SATURDAY 9TH SEPTEMBER

Join us for an evening of acoustic performances from talented artists and bands who have travelled from across the UK. So grab some friends and join us for a merry night of music and Minehead's best pizza!

DOORS OPEN 7PM | TICKETS £5
BOOK NOW AT MINEHEADEYE.CO.UK

MINEHEAD EYE YOUTH SERVICES

SKATE SCHOOL

6 WEEK COURSES - 3 LEVELS
SKATE TUTOR: ALBERT

OUR SKATE SCHOOL COURSES ENSURE EVERY SKATER LEARNS SKATEPARK ETIQUETTE, TECHNIQUES OF SAFE FALLING, THE COMPONENTS OF A SKATEBOARD AND THE IMPORTANCE OF INCLUSION, SELF EXPRESSION AND POSITIVITY WITHIN THE COMMUNITY OF SKATEBOARDERS.

BEGINNERS	BASICS
TUESDAYS 6PM - 7PM STARTING 18TH APRIL	TUESDAYS 7PM - 8PM STARTING 18TH APRIL
If you've never stepped on a skateboard and are totally new to the sport or have a very small amount of ability, this is the right course for you to learn the ropes.	If you're starting to push on flat ground and want to attempt a few basic turns and tricks and looking towards mastering the basics, this is for you.
£36 MEMBERS £48 GUESTS	£36 MEMBERS £48 GUESTS

INTERMEDIATE
TUESDAYS 6PM - 8PM
STARTING 19TH APRIL

If you're comfortable pushing to take your abilities to the next level? You are looking for bigger drop ins and your tricks and manoeuvres.

£48 MEMBERS
£66 GUESTS

MINEHEADEYE.CO.UK - LIMITED SPACES AVAILABLE

MINEHEAD EYE YOUTH SERVICES

KIDDOS

Use of the skate park is perfect for...
MONDAY 12PM - 1PM

7

A baby, toddler and pre-school age group where we dance, jump about and make a racket to nursery rhymes and children's songs.
TUESDAY & THURSDAY 10:30AM - 11:30AM
£4 PER CHILD, £1 PER ADDITIONAL SIBLING

EYE EXPLORERS
A group for 0-4 year olds where we turn our café and bouldering cave into a soft play and toddler fun area, complete with bouncy castles and toys.
WEDNESDAY 10AM - 12PM | £2 PER CHILD

CRAFTY CROCS
A playgroup for pre-schoolers and their parents to experiment through art and play in a fun and relaxed environment.
FRIDAY 9:30AM - 11AM | £2 PER CHILD

Our Model: Minehead EYE

GIRLS NIGHT

EVERY THURSDAY
(TERM TIME ONLY)

17:30 - 19:30
AT MINEHEAD EYE
ONLY £2.50

FUN, GAMES AND ACTIVITIES.
CAFÉ OPEN FOR FOOD.
FOR SCHOOL YEARS 5 +

FREE HANG-OUT HUB

AT MINEHEAD EYE

LOOKING FOR SOMEWHERE WARM TO HANG OUT WITH YOUR FRIENDS ON EVENINGS, WEEKENDS AND HALF TERM?

IF YOU'RE AGED 13+, COME ALONG TO ONE OF OUR DROP IN SESSIONS. WE'LL FEED YOU AND YOU CAN USE OUR CENTRE, FOR FREE!

PLAY POOL, AIR HOCKEY, TABLE FOOTBALL, PLAYSTATION, SKATE (SUBJECT TO AVAILABILITY), OR JUST CHILL OUT WITH YOUR FRIENDS AND USE OUR WIFI.

FEBRUARY DATES:
SAT 11TH 2PM-4PM
SUN 12TH 2PM-4PM
MON 13TH 12PM-4PM

BOYS NIGHT

EVERY FRIDAY

18:00 - 20:00
AT MINEHEAD EYE
ONLY £2.50

FUN, GAMES AND ACTIVITIES.
CAFÉ OPEN FOR FOOD.
FOR SCHOOL YEARS 5 +

MINEHEAD EYE YOUTH SERVICES

Contact us:
01643 703155
reception@minehead-eye.co.uk
@mineheadeye
mineheadeye

7 YOUTH CLUBS
15 YOUTH WORKERS
1 AMAZING TEAM

Are you in School Year 5 from September?

Join one of our youth clubs!

CLUB	TIME	LOCATION
PORLOCK	MONDAY 18:00 - 20:00, SCHOOL YEARS 5 +	PORLOCK RECREATION GROUND
MINEHEAD	MONDAY 18:00 - 20:00, SCHOOL YEARS 5 +	MINEHEAD EYE, ACTIVITY CENTRE
WATCHET	TUESDAY 18:00 - 20:00, SCHOOL YEARS 5 +	WATCHET YOUTH CLUB
ROADWATER	WEDNESDAY 18:00 - 20:00, SCHOOL YEARS 5 +	ROADWATER VILLAGE HALL
WATCHET	WEDNESDAY 18:00 - 20:00, SCHOOL YEARS 5 +	WATCHET YOUTH CLUB
CARHAMPTON	WEDNESDAY 18:30 - 20:30, SCHOOL YEARS 5 +	CARHAMPTON RECREATION GROUND
WILLITON	THURSDAY 18:00 - 20:00, SCHOOL YEARS 5 +	WILLITON RECREATION GROUND

Delivering youth work locally, for over 10 years!

Minehead EYE Youth Services
Mart Road
Minehead
TA24 5BJ

Contact us:
01643 703155
reception@minehead-eye.co.uk
@mineheadeye
mineheadeye

GOT SOME IDEAS ABOUT WHAT YOUNG PEOPLE WANT?

WANT TO MAKE A DIFFERENCE IN THE COMMUNITY?

FED UP WITH NOT BEING HEARD?

Our Model: Youth Work

BASKETBALL DROP IN

MONDAYS 4PM ONWARDS
THE MUGA, MINEHEAD REC

POP IN TO SHOOT SOME HOOPS
OR JUST SAY HI AND HANG OUT

YOUNG CARERS GROUP

A FREE GROUP FOR YOUNG CARERS
SCHOOL YEARS 5 & UPWARDS

TRANSPORT AVAILABLE ON REQUEST

MINEHEAD EYE YOUTH SERVICES

Climbing | Movie Nights
Pizza Making | Scooting
Skating | and a lot more...

4PM - 6PM

MINEHEAD EYE YOUTH SERVICES

HOME ED

WEEKLY SESSIONS

A WEEKLY 2 HOUR SESSION FULL OF ACTIVITIES TO EXPERIENCE AND FOR FAMILIES TO SOCIALISE

11.30AM - 1.30PM

EVERY FRIDAY
DURING TERM TIME

YOUTH VOICE

A free group for ages 12 - 18 year olds to have their say and be heard

THURSDAYS 4PM-5:30PM
AT MINEHEAD EYE

POP IN FOR A CHAT
OR EMAIL CHARLIE
CHARLIE@MINEHEAD-EYE.CO.UK

FANCY THE CHALLENGE?
LET'S DO IT TOGETHER!

Our Model: Targeted Youth Work

Dads Group

A space for dads to have a coffee and a chat while the children play.
Come along on your own or with your kids.

Saturday the 17th of September
10am till 12pm
@Minehead Eye

Discounted scoot or skate
Free tea & coffee

MINEHEAD EYE YOUTH SERVICES

COMMUNITY CLOTHES SALE

SUNDAY 18TH JUNE
12PM - 2PM
MINEHEAD EYE

MENS - WOMENS - CHILDRENS - CLOTHES
BAGS - ACCESSORIES - HATS - SWIMWEAR

ALL ITEMS ONLY
50P OR £1!

Pride At The Eye

Saturday 6th of August
12-4pm

- Skateboard decorating
- Badge making
- Celebrate all things Pride
- Games and much more!

MINEHEAD EYE

It's ok 2BU

SPARK SOMERSET

CONNECTION CAFE

Do you struggle with online services?
Need help with a digital device?

Come along to our digital cafe for help and advice about your Laptop, smart phone or tablet and learn how online services can work for you!

weekly drop in sessions

Every Thursday 1pm-3pm
Minehead Eye
1 Mart Rd, Minehead TA24 5BJ
mineheadteam@sparksomerset.org.uk

Our Model: Community Work

Professional Development

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Our investment in developing a professionally qualified youth work team has allowed us to use the centre's facilities, activities and resources to broaden audiences, work more collaboratively and efficiently with other organisations and develop young people's potential. Somerset County Council's removal of professional and financial support of youth services and youth clubs in 2012 has made us the primary youth and community services provider for West Somerset.



Our professional development has included;

- A team of over 20 youth workers and/or instructors
- Youth work level 2 and 3 training
- A base for a diversity of multi partnership partners
- Connect Somerset's Community Hub
- Over 20 professional partners
- Working with 15 schools across West Somerset
- Targeted youth workers trained in specialist health and wellbeing aspects
- Counselling services
- Sophisticated systems across the organisation
- A bespoke evaluation and monitoring system
- Lead support for volunteering within youth work
- A work placement and apprenticeship scheme
- Direct referrals from Somerset Social Care



31% OF WEST SOMERSET YOUNG PEOPLE SAY THAT THEY 'OFTEN' FEEL ANXIOUS OR WORRIED AT EITHER SCHOOL OR HOME (NATIONAL AVERAGE OF 22.4%)

Feedback from Young People

9

ALEX (16)

The staff are the best thing about Minehead EYE, and that's saying something. The place is great but the staff are always interested in what we're doing and help us to take part in new things."

TOM (18)

"Me and my band practice at Minehead EYE every week, sometimes a few times a week. We're always welcome and it's the only place in Minehead where we can practice at an affordable rate. Now we're playing gigs, that wouldn't have happened without Minehead EYE."

ETHAN (16)

"A place that inspires me and gives me opportunities to get involved in new things."

JACK (17)

"It's a place to meet my mates every week. The workers are really friendly and always come up with ideas and challenges which are great fun. To be honest, I couldn't imagine not coming here any more."

POLLY (9)

I come to Minehead EYE with the after school group and I love it."

LUCY (11)

"I loved coming here with my school group a couple of years ago for scooter club, but now I come along to Girls' Night and Minehead Youth Club as it's such a laugh. I get to meet my friends and have so much support from the workers. It's like my second home now!

SEB (7)

"It's the best place to come on the weekend."

SOPHIE (12)

We get the whole place to ourselves at Girls' Night, and I get to see all of my friends."

LOGAN (8)

"It's great when we get to come here, and we get to skate."

ILYIAS (8)

"Nitro Circus came to see us, it was brilliant."

HARRY (8)

"The staff are always really nice to us, I was to come every week, even when the school group isn't on."

MAE (11)

"I love it there, I'll never stop going."

CONNOR (14)

It's the place me and my mates meet every weekend, that staff are always really nice and let us hang out even if we're not skating. It's a great place to be and we know we're always welcome."

JOE (13)

"I go every weekend with my Grandad, I really like the staff and I'm getting really good on my scooter. It's the best."

HARVEY (11)

"The staff are brilliant, they always encourage me and I have a great time whenever I'm there."

HOLLY (12)

"I love it there, I go a couple of times a week and I get to do whatever I feel like, sometimes skating, sometimes climbing, sometimes I just meet my friends which is great."

OLLY (15)

"I work on my scooter at Minehead EYE. The staff taught me how to use my tools, it's the best place to be when I'm not at school."



58% OF YOUNG PEOPLE SAY THEY DO A LOT LESS THAN THE NATIONALLY EXPECTED 60 MINUTES OF EXERCISE EACH DAY.

Feedback

10





Dawn E
London, UK • 11 contributions

5 green stars

Full of really cool stuff - for older children 😊

Apr 2023 • Family

Packed with really cool stuff. whether it's learning to skate, scooting, nerf wars, spray art class, being a little in awe, being inspired and having a go; they are going to enjoy it. Best pizza for miles, staff worth their weight in gold, and unbeatable value for money. Ski lodge style viewing cafe that does not a bad coffee, caters for the coke (zero) revival there really is something for everyone. Nearly 9 and 12 yrs can be tricky age but this place is well suited to this age group. A god send on a normal day; an absolute triumph on a wet n windy day in the Easter holidays! Grateful members who will keep on renewing year after year.....

Written 12 April 2023

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5 green stars

Amazing !!

Sep 2022 • Family

My son Arthur has taken up a skateboarding class on Tuesdays , he loves it and only two weeks in his confidence is through the roof.

Very clever, calm and nurturing workers at minehead eye.

Thank you for providing incredible opportunities for our little ones to have so much fun and freedom.

Also the after school club through the school is fantastic too. He's buzzing when he leaves having had so much fun.

Arthur had his 6th Birthday party here back in April and it was the easiest party we've ever had. Also a big must if your wondering where to have a birthday party.

Also just purchased our Childrens xmas gifts here too - easy as pie and all local.



Written 21 September 2022

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ritatremain
Minehead, UK • 5 contributions

5 green stars

A great youth centre

Dec 2022

I took my grand-daughters, 6 and 8, to the Minehead Eye for the first time. They did a skating and bouldering session and had a fabulous time - they say they wish they had this centre in Bristol. What really stood out was the helpfulness of the staff; the younger one wasn't confident with her skates and immediately we were offered a handy pole to support her. The reception staff were very welcoming and the cafe is very reasonably priced and obviously sets out to provide snacks and even light lunches which families and teens can afford.

Although there were some older boys using the same space for skateboard ramps and scooters, they were very considerate and the area is so large and well designed that there is room for everyone.

[Read less](#) ^

Written 4 January 2023

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5 green stars

Santa Fun Run

Dec 2022 • Friends

The staff at the Eye were really accommodating. Opening early and allowing us to store our Santa suits overnight.



Written 12 December 2022

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76% OF THE YOUNG PEOPLE COMING TO MINEHEAD EYE SAY THAT THEY "LEARN NEW THINGS".

Feedback from Professionals

11

Katherine Williams (PCSO)

"We've worked with Minehead EYE in several ways recently, from delivering multi agency drug bus workshops and One Team Meetings, to bike stamping/coding and regular youth club visits. It's obvious the kids love going there (and its youth clubs) and the workers have been great for us to work alongside.



Christine Lawrence (Somerset Country Councillor)

"Minehead EYE has been a great help to all of the youth clubs across West Somerset. I've supported Carhampton Youth Club for a number of years and I'm personally really grateful for everything they've been able to do. Firstly, keep clubs running and now, develop them to deliver at the standard they are now operating at. Fabulous!



Matt Horrobin (Head of Years 5 + 6 at Minehead Middle School)

"Such a positive place to have in our area. We've been involved with the EYE since the beginning and our pupils still enjoy coming here as much now, or maybe even more, than they did when it first opened. It's just a great youth organisation to have connected to us and the area."



Sherilynn Bigwood (Health Visitor)

We've established a really positive relationship with the EYE as our parents (and young children) love coming here. We run 3 sessions here every week and we've just seen our numbers grow and grow. It's a fabulous facility for us, and its been great to link with the youth workers in a range of projects that has undoubtedly helped communities and ourselves.



Sam Murrell (Somerset Council)

I am a strong supporter of Minehead EYE as I've seen first hand how positive it is for the area. My son has attended the centre and Minehead Youth Club with great reward over the past few years. Professionally I've also been able to see how much it does for young people regardless of where they live and the issues they have. We as a council are hugely grateful for their presence and services for young people in West Somerset.



OVER 450 ISSUES RELATING TO EMOTIONAL AND/OR MENTAL HEALTH AND WELL-BEING WERE OFFICIALLY RECORDED AT WEST SOMERSET LOCAL SECONDARY SCHOOLS IN 2018.

Case Studies

12

JADE (12)

Jade was a shy girl who started coming along to our after-school scooter club in year 4. She loved the place, the games we'd play and the staff's friendship. She felt at home with us. Jade went on to attend our girls night with 2 of our youth workers mentoring her, and understandably by year 7 feels like she couldn't be without us, and the opportunities we've provided. Jade began to have real difficulties within her home life and started to really struggle with school and her peers. Youth workers have worked closely with her school and social care to build Jade's security, self-confidence, belief and forge new friendships. Jade now attends our young carers group as well as being a great member of our youth voice social action group. Something she and we are extremely proud of. Jade will go on to achieve great things!

JASPER (13) GREG (17)

Both boys started attending the centre regularly due to Jasper's love of scooting, and Greg's love of music. Both were quiet characters but enjoyed using the centre's resources and activities, building up positive relationships with the Minehead Eye youth workers, making them feel welcomed and comfortable in the place and with us. Both boys have been involved in our recent social action projects over the past 12 months, working on their self-confidence and belief in their abilities. This has led to them now assisting the tutoring of our scooter academy courses, music workshops and involved in our volunteering programme. Greg has now become a youth advocate, leading a youth voice forum, putting opinions and ideas to local councils, and Jasper is successfully accessing regional scooting events with the EYE as his sponsor.



ASH (18)

Ashley came to us via the Police's One Team, SCC Team 8 and the schools behavioural and pastoral team. Ashley was a regular school refuser and often dipped in and out of problems within his social life. Regular engagement, built up communication skills, sense of responsibility, and reliability. Developed his self-confidence and relationship with the Eye team. Ashley began to attend school more regularly, and his social life issues began to relinquish. Professional relationships allowed us to demonstrate to others how things had improved for him, his positive potential and possible options we'd like to work with him on to help him. Ashley really appreciated the fact that someone believed in him and wanted to support him. Ash took his GCSE's last year and through our references has now gained full time employment with a local holiday resort.



86% OF OUR BENEFICIARIES SAY THAT THEY TRUST THE STAFF AT MINEHEAD EYE "A GREAT DEAL".

CAROL (60)

Carol moved to West Somerset from Brighton after her retirement. She loves the area but began to feel incredibly isolated due to the lack services, facilities and opportunities to network and socialise. Whilst her grandchildren were visiting her she brought them in to scoot, and liked the place and staff. We gave her information about local groups, organisations and contacts to help her become more involved in the area. Carol now volunteers with us on a weekly basis working with our special education needs groups and kids birthday parties. And has recently joined our 50 strong community street choir on Wednesday evenings and enjoying the beauty of West Somerset!



13



JENNY (22)

Jenny has downs syndrome and attends a local specialist college. She began to attend our multi activity sessions which involved youth workers providing a programme of climbing, scooting, team building and music games and challenges on Friday afternoons. She loved coming in but was wary of new challenges and people as she lacked some social skills and self-belief that she could succeed. Through the past 18 months she's still a regular attendee of the sessions, showing off to her parents her skills to climb the wall, play the drums and scoot around the park on the ramps! And on top of that, she's become an additional member of team doing her work placement with us on Wednesdays!!

JOSH (19)

Josh finished his A levels last summer then got a job working in a local restaurant. He'd built up a good relationship with the youth club workers and disclosed he'd like to do more but felt he's missed the boat and lacks the confidence to move away. Over this summer Watchet and Minehead youth workers worked with him, linking with a local college, UCAS, student loans company, Lloyds bank and Universities to work on a plan. Josh is now at Plymouth University studying Mathematics, living in halls of residence and loving life!! He's so happy we helped him, and we're happy he will be back to help us during the holidays



92% OF OUR BENEFICIARIES SAY THAT THEY WOULD RECOMMEND MINEHEAD EYE TO THEIR FRIENDS AND FAMILY.

Our Partners



14

YMCA
DULVERTON
GROUP



West
Somerset
Advice Bureau



Somerset
Council



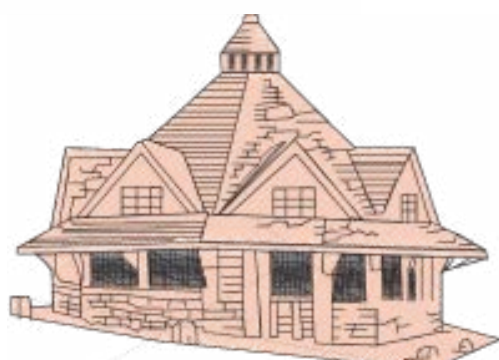
BEACON EDUCATION
AMBITION RESPECT EXCELLENCE



Foxes
Academy



SOMERSET
County Council



DUNSTER 1ST SCHOOL



contains

Bridgwater
& Taunton
College Trust

1610
Active body. Active mind.

Home
Start
Support and friendship
for families



channel
—adventure—



Green Days
Day Care

FareShare
fighting hunger,
tackling food waste

mind
for better mental health

ENGAGE

Somerset
Village
Agents

sasp
Somerset Activity & Sports Partnership

kite
together we'll fly



onioncollective



61% OF YOUNG PEOPLE SAY THEY DON'T THINK THEY WILL BE
SUCCESSFUL WHEN THEY ARE OLDER.

Funding Achievements

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LOTTERY/DCMS YOUTH INVESTMENT FUND

In 2017 we were proud to have been awarded Youth Investment Funding via DCMS. Initially we were deemed to be ineligible due to the small size of our organisation but we were able to convince the funders that our offer was sufficiently important and would provide the impact for young people that they sought. We have been awarded funding over 3 years to provide youth services and youth club delivery for West Somerset.

We were invited by the Lottery in 2019 to attend the House of Commons and meet with our MP (Ian Liddell-Granger) and other MP's to demonstrate our success and highlight how well we had delivered and developed as an organisation for West Somerset's young people.



WEST SOMERSET OPPORTUNITY AREA'S ESSENTIAL LIFE SKILLS FUNDING

Essential Life Skills funding is a subsidiary of the government's Opportunity Area funding for the area. It enabled us to develop and broaden our training, professional and delivery services for young people across the area. We received a visit from the Secretary of Education Damian Hinds in December 2018 regards our contribution and outcomes achieved for youth services within the current project funding lifespan.



COMMUNITY IMPACT MITIGATION FUNDING

And most recently we have been successful with our application to provide a West Somerset Young People's Outreach Sexual Health Support Project. This has been funded by HPC and has allowed us to employ a full time professional targeted Sexual and Emotional Health worker over two years. Funding has also equipped the worker with key resources so they can work with young people aged 11-25. It has enabled young people within their towns/villages to access sexual health awareness and guidance in our area. The project specifically focuses on issues around sexual and/or mental health, but may lead into issues around vulnerability, e-safety, safety, awareness, signposting and communication.



Staff meeting local MP Ian Liddell-Grainger at the Houses of Parliament. December 2018.



98% OF OUR BENEFICIARIES SAY THAT THEY WOULD COME TO THE STAFF AT MINEHEAD EYE FOR HELP IN AN EMERGENCY,

Our Impact

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Over the past 3 years Minehead Eye has achieved...

36% rise in youth membership (950)

35% rise in youth club members (up to 250)

3000 followers through its social media audiences

40% rise in regular weekly attendees to the EYE Centre

82% rise in targeted youth support and projects

75% rise in delivery of youth clubs in West Somerset (4 to 7 clubs)

28% rise in voluntary sector youth support

700% increase in school delivery

350% rise in number of schools we deliver to on a weekly basis (from 2 to 7)

88% rise in collaborative work with other organisations

19,200 attendees over the past 12 months

40% growth in professionally qualified youth workers

44% rise in 3rd party bookings

40% greater diversity in what we now deliver (addition of a dance/drama studio, trampolining and meeting room and range of health programmes)

76% OF OUR BENEFICIARIES SAY THAT MINEHEAD EYE IS THE ONLY PLACE THEY ATTEND FOR EXTRA-CURRICULAR ACTIVITIES.

Meet our Team

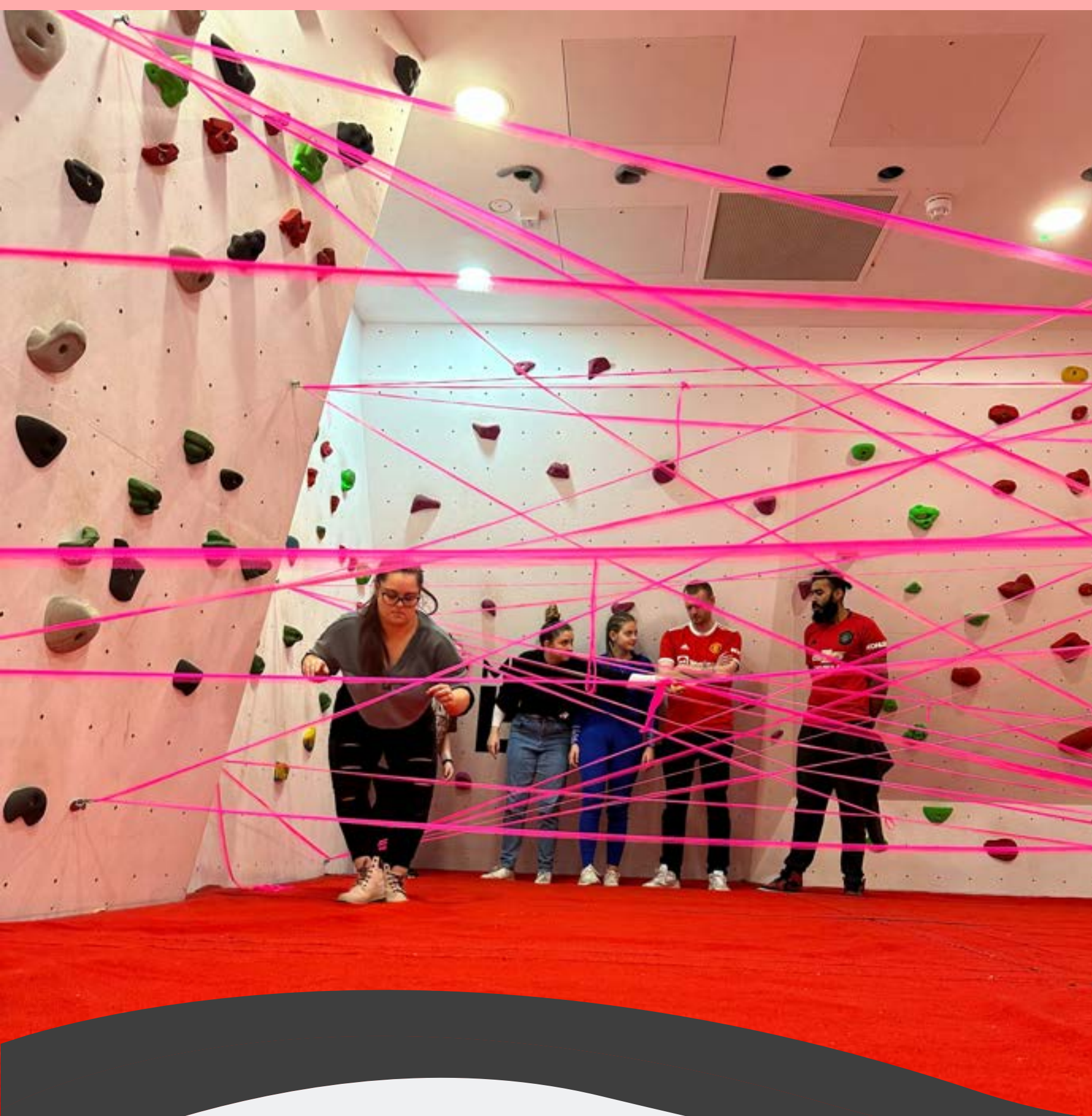


The Importance of Evaluation and Monitoring

19

Minehead EYE understands the importance of monitoring and evaluation and is committed to gaining clear data from all its own beneficiaries, ensuring we can analyse young people's real issues, experiences, needs and opinions in the area. We are determined to capture true feedback regards the effectiveness of our delivery and services as we are passionate in making a real difference for young people in West Somerset.

Our digital evaluation and monitoring system has allowed us to capture real trends, opinions and concerns from a significant number of young people, families and communities across the area. It has enabled us to identify our need, strengths, weaknesses, sense of purpose and direction.



90% OF OUR BENEFICIARIES SAY THAT THEY HAVE MET NEW FRIENDS FROM ATTENDING SESSIONS AT MINEHEAD EYE.

Key Lessons Learned

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Collaborate not Duplicate

Due to the scarcity of resources and services in the area we've realised how financially and operationally effective it is to ensure we strategically enhance other services which have already become established. We've realised how vital it is to carry out thorough research and see what is already available for young people. Working with other organisations by bringing different ideas and methods of working (West Somerset Railway, Mind, and SCC Library service) has maximised outcomes for young people in the area. It has enabled us to further develop our relationships with a multitude of organisations and witness how beneficial it can be to work on a project/idea with others.

Work WITH not for young people

Initially we set out projects and ideas based on our research from young people. Some parts worked, however others didn't and fizzled out with young people losing interest. We've witnessed how vital and empowering it is for young people to lead their ideas and projects. Even if the project wasn't totally successful, it still provided young people with different outcomes, often around self confidence and social skills. Examples have included our action groups, and presentations to local councils.

Determination and Financial

We've had a number of ideas from young people which initially highlight a need but haven't been financially viable and difficult to establish. However, we've found through determination and adaptability groups such as our Home Education Group have become successful and then become financially sustainable. This has demonstrated to us that if there is a real need it's important and possible to drive it, manage it and sustain it.

Fluid and Flexible, not Rigid and Restrictive

Not all ideas have gone completely to plan. It has highlighted to us that it is important we have the ability to be fluid and proactive to best manage change and still achieve positive outcomes. We now ensure, and have procedures in place to be critically reflective around all our delivery, with the intention of understanding how we can adapt and best manage projects if they alter away from their original aims.

93% OF OUR BENEFICIARIES SAY THEY FEEL "A SENSE OF ACHIEVEMENT" IN THEIR ACTIVITIES WITH US.

The Next 3 Years...

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We believe that despite how socially immobile, deprived and isolated our area is labelled nationally, we still succeed in playing a pivotal role, enabling and developing the desire and belief young people strive for. We have worked tirelessly towards young people being given the same opportunities as others, to aspire and believe our ethos that 'EYE can do anything'. Our motivation and commitment have revolved around empowering young people and maximising their potential.

We want all young people to be;

- Healthy and active
- Empowered and respected
- Confident and connected
- Resilient and safe
- Successful and positive



Everything we do works towards the achievement of the following established outcomes;

- Raising Aspirations
- Strengthening Resilience
- Improving Well being
- Enhancing Community
- Empowering Youth
- Driving Inclusion



Minehead EYE will work towards becoming the Youth and Community Hub for West Somerset. Offering an outreach and street work delivery model through our youth workers and resources across a growing number of youth clubs, communities and venues around West Somerset. As well as enabling these youth groups and other organisations to access our multi-functional centre and use our resources. We have, and further intend to work collaboratively with key partners in formal and informal settings. The last 2 years have demonstrated this type of satellite collaborative model of delivery has significant benefits and outcomes. Something we intend to build on and further enhance over the next 3 years.



94% OF OUR BENEFICIARIES SAY THEY ENJOY THE ACTIVITIES AT OUR YOUTH CLUBS.

WE ASKED OUR YOUNG ATTENDEES TO DESCRIBE US, THIS IS WHAT THEY HAD TO SAY...

TOGETHER GROUPS FUN
SPORT YOUTH HOPE
COLLEGE CLUB HAPPY LOVE FUTURE
CREATIVE C TRIPS
WELL-BEING SCHOOL
FRIENDS RESILIANCE
CLIMBING ACTIVITIES
FAVORITE WORKERS
SCOOTING GREAT
TALK B B HELP
COOL HU U BEST
SHOP H U NEW
EXCITING L
OURS C LEARNING IN LOCAL