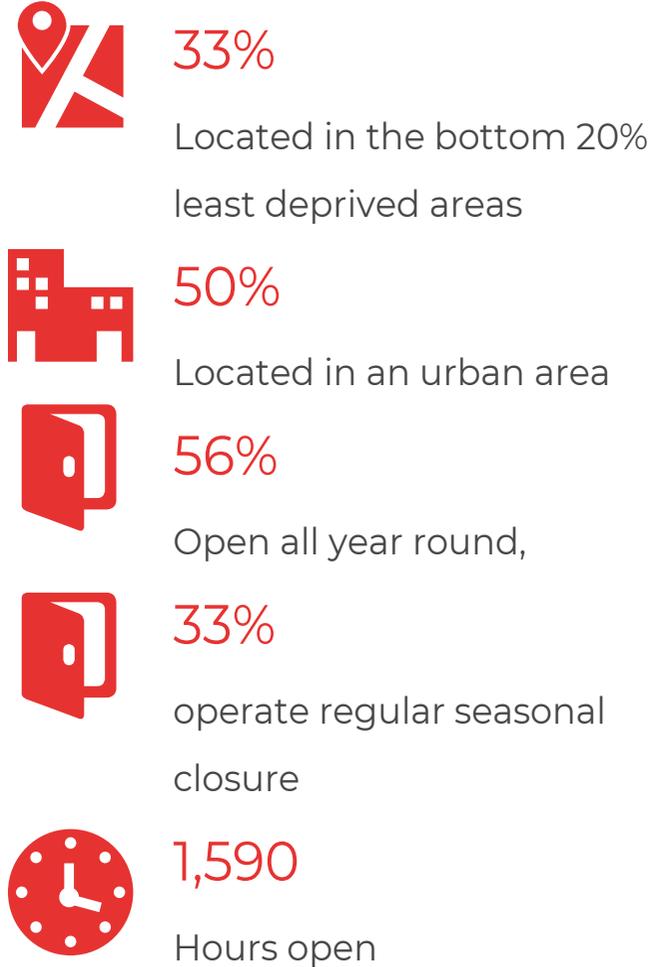
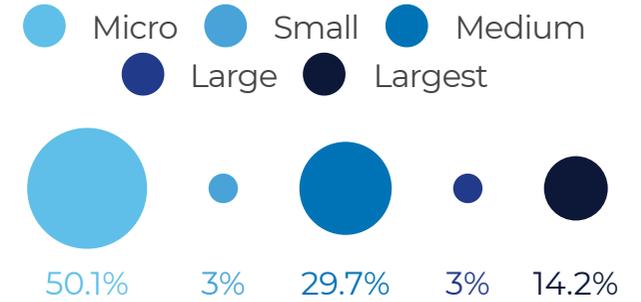


# What does a museum in Somerset look like?

16 of 21 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



## 50% receive fewer than 10K visitors each year



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*This data excludes National Trust and National museums. All values are median.*

# What does a museum in Somerset look like?

16 of 21 museums within scope took part. The data they provided has been extracted from regionally weighted data to be representative of all independent, local authority and English Heritage museums in the area. The values presented are annual, 2019/20.



£35,579

Total income



3\*

Number of staff FTE



£9,999

Retail income



50

Number of volunteers



£3,255

One-off donations on-site



£48,765

Value of volunteer hours



£1,400

Regular public subsidy

This pdf is an excerpt from the Annual Museum Survey 2020. To view the full South West Annual Museum Survey 2020 please visit [southwestmuseums.org.uk/what-we-do/sector-research/](https://southwestmuseums.org.uk/what-we-do/sector-research/)



£1,300

Grants income

The Annual Museum Survey is operated by South West Museum Development hosted by Bristol City Council with support from Pearson Insight. For further information on the process undertaken for the Annual Museum Survey 2020 please contact [museum.data@bristol.gov.uk](mailto:museum.data@bristol.gov.uk)



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All values are median. \*n7 museums provided FTE*